

## **Партнёрам**

### **1. GENERAL PARTNER of the Organization Committee of Infoforum-2018**

**1 750 000 roubles**

#### **We are providing with/granting you:**

1. Status of the General Partner of the Organizing Committee (with the opportunity to use your status in the media);
2. participation in the activities of the Organizing Committee along with representatives of the State authority and entitlement to participate in the Organizing Committee meetings
3. presentation or report at the Plenary session;
4. providing the General Partner's leader with the seat in the Presidency (podium) at the Plenary session;
5. assistance in arranging business meetings with potential customers (by prior agreement within the competence of the Organizing Committee);
6. publication of the General Partner leader's welcome speech in the Infoforum programme and on the website of the Forum along with the welcome speeches of leaders of ministries and departments of Russia;
7. display of a slide with logo or an advertisement module (provided by General Partner) during the slide show. in the Plenary session hall (before event is officially opened, and during the breaks);
8. publication of the General Partner's advertisement in the printed Programme of the Forum;
9. placing of the General Partner's logo:
  - on a panel of the Forum placed in the Plenary Session's hall (with status specified);
  - on a panel of the Forum placed in the registration area (with status specified);
  - in the printed programme of the Forum;
  - in the official press release issued for mass media and distributed in the registration area (with status specified);
  - in the email newsletters of Infoforum;
  - on the main page of the portal <https://old.infoforum.ru> within one year since the contract would have been signed. The portal <https://old.infoforum.ru> provides an access to the websites of all Infoforum events;

- a banner on the main page of the Infoforum-2018; (<https://old.infoforum.ru/conference/2018>) with the active link to the General Partner's website;

10. exposition space (10m<sup>2</sup> max) for 1 day for installation of a General Partner's mobile stand (Pop-Up, Fold-Up, etc) in the main foyer of the Moscow Government building (two tables, four chairs are available upon request);

11. high priority in choosing a place for the mobile stand;

12. an opportunity to hold sponsorship activities at the stand (lotteries, presentations, etc.);

13. installation of the separately standing banner (Roll-Up, L-banner, etc.) near the Plenary hall's entrance;

14. We offer you to choose one of the following options:

The first option:

- 5 presentations of the General Partner in the thematic sessions of Infoforum-2018 (in coordination with the Organizing Committee). It may be not more than two presentation in the same session.

The second option:

- an exclusive offer to hold an event (a workshop, a master class, a presentation, a press conference, a business lunch, etc):

- reference to this additional event in the official schedule of Infoforum;

- official invitations will be sent via e-mail to all event's participants;

- we offer a personal hall with projection equipment and sound reinforcement (for 2 hours);

- 3 presentations of the General Partner in the thematic sessions of Infoforum-2018. It may be not more than two presentation in the same session.

The third option:

- involving in preparation of one of the thematic sessions, including:

- choice of the topic for session (in agreement with the Organizing Committee);

- participation of a General Partner's representative as a co-moderator of the session;

- development of a schedule of the thematic session (in agreement with the Organizing Committee).

The Organizing Committee reserves the right of inclusion in the programme of the session 4 (four) presentations by representatives of public authorities and major partners of the event; as well as a co-moderator of the session. Reports should be presented by different speakers in the framework of the same session;

- placing of table flags of the General Partner on the Presidency tables;

- 1 presentation of the General Partner in another thematic session (on the choice) of Infoforum-2018;

15. VIP status is granted to 4 (four) General Partner's representatives. VIP-participation includes:

- VIP registration point;

- access to VIP zones: to a Presidency room and business zones;

- participation in a VIP lunch;

- VIP seats during the Plenary session;

- VIP participant's info on the event's official website (photo, a brief summary of professional activities, contacts – if needed);

16. up to 20 (max) participants representing the General Partner (including the VIP-participants) in

all the events of the official schedule of Infoforum-2018 (as employees so and non-employees);

17. a special discount of 25% of the registration fee cost for the General Partner participants in excess of the established quota and the participants who will be invited by the General Partner;

18. promotional materials of the General Partner to the conference materials sets:

- A4 leaflet or brochure, up to 8 pages (4 sheets) - to the participant's business folder;
- A4 booklet, up to 100 pages (50 sheets) - to the participant's package;
- one souvenir (size of up to 10\*10\*10cm) - to the participant's package;

19. information support for General Partner's participation: mentioning of General Partner's participation in press releases, the media, email newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018>;

20. information about the General Partner in the website's catalogue Infoforum-2018 (logo, name, contact information, brief company info (2500 characters and spaces max);

21. General Partner's participation announcement on the website (as a video, an article or interview with photos and illustrations if needed);

22. posting information about speakers: photos, professional resume and contact information if needed (on our website in the "Program" section);

23. posting of materials: General Partner presentations and reports (on the website in the "Program" section);

24. a photo report (10 photos or more) showing the panels with General Partner's logos, a mobile stand, banners, the General Partner speakers;

25. a report on auditory of the Forum;

26. 2 parking spaces on the parking lot of the Moscow Government building.

## **2. PARTNER OF THE PLENARY SESSION**

**900 000 roubles**

**We are providing with/granting you:**

1. Status of the Partner of the Plenary Session of the Grand National Forum for Information Security (with the opportunity to use your status in the media);

2. providing the Partner's leader with the seat in the Presidency (podium) at the Plenary session;

3. presentation or report at the Plenary session of Infoforum-2018;

4. publication of the leader's welcome speech in the Infoforum printed programme and on the website of the forum along with the welcome speeches of leaders of ministries and departments of

Russia;

5. publication of the advertisement in the printed Programme of the forum;

6. exposition space (8 m<sup>2</sup> max) for 1 day for installation of a mobile stand (Pop-Up, Fold-Up, etc) in the main foyer of the Moscow Government building (two tables, four chairs, WiFi are available upon request).

7. an opportunity to hold sponsorship activities at the stand (lotteries, presentations, etc.);

8. installation of a separately standing banner (Roll-Up, L-banner, etc.) near the Plenary hall entrance;

9. placing of the logo:

- on the panel of Infoforum-2018 placed in the Plenary Session's hall (with status specified);
- on a panel of the forum placed in the registration area (with status specified);
- in the official press release issued for mass media and distributed in the registration area (with status specified);
- in the email newsletters of Infoforum
- in the printed programme of the forum;
- publication in the Infoforum booklet on the page devoted to Professional Award;
- on the main page of the portal <https://old.infoforum.ru/> within one year since the contract would have been signed. The portal <https://old.infoforum.ru/> provides an access to the websites of all Infoforum events.
- a banner on the main page of the Infoforum-2018 (<https://old.infoforum.ru/conference/2018>) with the active link to the General Partner's website;

10. VIP status is granted to 3 (three) persons. VIP-participation includes:

- VIP registration point;
- access to VIP zones: to a Presidency room, participation in a VIP lunch;
- VIP seats during the Plenary session;
- information on VIP participants on the event's official website (photo, a brief summary of professional activities, contacts – if needed);

11. up to 15 (fifteen) participants representing the Partner (including the VIP-participants) in all the events of the official schedule of Infoforum-2018 (as employees so and non-employees);

12. a special discount of 25% of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the General Partner of the Professional Award;

13. promotional materials of the Partner to the conference materials sets:

- A4 leaflet or brochure, up to 24 pages (12 sheets) - to the participant's business folder or to the participant's package if there will be more than 4 sheets;
- A4 booklet, up to 100 pages (50 sheets);

14. information support for participation of the Partner of the Plenary Session in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;

15. placing of information about the Partner of the Plenary Session in the website's catalogue of Infoforum-2018 (name, contact information, brief company info, 2000 characters and spaces max);
16. posting of a participation announcement of the Partner of the Plenary Session on the website of Infoforum-2018 (as a video, an article or interview with photos and illustrations if needed);
17. posting information about speakers: photos, professional resume and contact information if needed (on our website in the "Program" section);
18. posting of materials: presentations and a report (on the website in the "Program" section);
19. a photo report (10 photos or more) showing the panels with Partner's logos, a mobile stand, banners, the Partner speakers;
20. a report on auditory of the Forum;
21. 1 (one) parking space on the parking lot of the Moscow Government building.

### **3. GOLD PARTNER**

**650 000 roubles**

### **4. SILVER PARTNER**

**350 000 roubles**

#### **We are providing with/granting you:**

1. Status of the Silver Partner of the Grand National Forum for Information Security; (with the opportunity to use your status in the media);
2. display of a slide with logo or an advertisement module (provided by the Gold Partner) during the slide show. in the Plenary session hall (before event is officially opened, and during the breaks);
3. publication of the Silver Partner's advertisement in the printed Programme of the forum;
4. We offer you to choose one of the following options:  
The first option:
  - preparation for and holding of a Master class on a selected theme, in agreement with the Organizing Committee;
  - the opportunity to lay out promotional products or souvenirs to the tables and/or chairs in the hall of the Master class;

The second option:

- publication of the leader's welcome speech in the Infoforum printed programme and on the website of the forum along with the welcome speeches of leaders of ministries and departments of Russia;
- 2 presentations of the Silver Partner in the thematic sessions of Infoforum-2018 (in coordination with the Organizing Committee). It may be not more than one presentation in the same session.

5. placing of the logo:

- on a panel of the forum placed in the registration area (with status specified);
- in the printed Programme of the forum;
- on the main page of the portal <https://old.infoforum.ru/> within one year since the contract would have been signed. The portal <https://old.infoforum.ru/> provides an access to the websites of all Infoforum events.
- a banner on the main page of the Infoforum-2018 (<https://old.infoforum.ru/conference/2018>) with the active link to the General Partner's website;

6. exposition space (6 m<sup>2</sup> max) for 1 day for installation of a mobile stand (Pop-Up, Fold-Up, etc) in the main foyer of the Moscow Government building (table, two chairs, WiFi are available upon request).

7. VIP status is granted to 2 (two) persons. VIP-participation includes:

- VIP registration point;
- access to VIP zones: to a Presidency room, participation in a VIP lunch;
- VIP seats during the Plenary session;
- information on VIP participants on the event's official website (photo, a brief summary of professional activities, contacts – if needed);

8. up to 8 (eight) participants representing the Silver Partner (including the VIP-participants) in all the events of the official schedule of the Infoforum-2018 (as employees so and non-employees);

9. a special discount of 25% of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;

10. promotional materials of the Partner to the conference materials sets:

- A4 leaflet or brochure, up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if there will be more than 4 sheets;

11. information support for participation of the Gold Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;

12. placing of information about the Silver Partner in the website's catalogue of Infoforum-2018 (name, contact information, brief company info, 1500 characters and spaces max);

13. posting information about speakers or a Master class moderator: photos, professional resume and contact information if needed (on our website in the "Program" section);

14. posting of Master class materials or presentations and a reports that have been included in the Program on our website;

15. posting of a participation announcement of the Silver Partner on the website of Infoforum-2018

(as a video, an article or interview with photos and illustrations, description of products and solutions if needed);

16. a report on auditory of the Forum;

17. a photo report (10 photos or more) showing the panels with Partner's logos, the mobile stand, banners, the Partner speakers;

18. 1 (one) parking space on the parking lot of the Moscow Government building.

## **5. The GENERAL PARTNER of the Professional Award SILVER SWORD**

**500 000 roubles**

### **We are providing with/granting you:**

1. Status of the General Partner of the Professional Award "Silver Dagger" (with the opportunity to use your status in the media);

2. participation in the activities of the Infoforum Organizing Committee, entitlement to participate in the Organizing Committee meetings

3. participation in the activities of the Expert Council of the Professional Award "Silver Dagger", entitlement to participate with the right to vote;

4. providing the Partner's leader with the seat in the Presidency (podium) at the Plenary session;

5. attendance of the Partner's leader at the solemn ceremony of awarding together with the leaders of the Organizing Committee;

6. a greeting speech (5 min) during the solemn ceremony of awarding at the Plenary session;

7. opportunity to present memorable prizes with the company logo to the laureates (in agreement with the Organizing Committee)

8. installation of a separately standing banner (Roll-Up, L-banner, etc.) during a solemn ceremony of awarding on the stage of the Plenary hall;

9. publication of the leader's welcome speech in the Infoforum printed programme and on the website of the forum along with the welcome speeches of leaders of ministries and departments of Russia;

10. publication of the advertisement in the printed Programme of the forum;

11. display of a slide with logo or an advertisement module (provided by the General Partner of the Professional Award) during the slide show. in the Plenary session hall (before event is officially opened, and during the breaks);

12. placing of the logo:

- on a panel of the Professional Award placed in the Plenary Session's hall (with status specified);
- on a panel of the Professional Award placed in the registration area (with status specified);
- on a panel of Infoforum-2018 placed in the registration area (with status specified);
- on a panel of the Forum placed in the registration area (with status specified);
- in the official press release issued for mass media and distributed in the registration area (with status specified);
- in the email newsletters of Infoforum
- in the printed programme of the forum;
- publication in the Infoforum booklet on the page devoted to Professional Award;
- on the main page of the portal <https://old.infoforum.ru/> within one year since the contract would have been signed. The portal <https://old.infoforum.ru/> provides an access to the websites of all Infoforum events.
- a banner on the main page of the Infoforum-2018 (<https://old.infoforum.ru/conference/2018>) with the active link to the General Partner's website;

13. exposition space (10m<sup>2</sup> max) for 1 day for installation of a mobile stand (Pop-Up, Fold-Up, etc) in the main foyer of the Moscow Government building (two tables, four chairs, WiFi are available upon request).

14. high priority in choosing a place for the mobile stand;

15. an opportunity to hold sponsorship activities at the stand (lotteries, presentations, etc.);

16. VIP status is granted to 3 (three) persons. VIP-participation includes:

- VIP registration point;
- access to VIP zones: to a Presidency room, participation in a VIP lunch;
- VIP seats during the Plenary session;
- Information on VIP participants on the event's official website (photo, a brief summary of professional activities, contacts – if needed);

17. up to 20 (max) participants representing the Partner (including the VIP-participants) in all the events of the official schedule of Infoforum-2018 (as employees so and non-employees);

18. a special discount of 25% of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the General Partner of the Professional Award;

19. promotional materials of the General Partner of the Professional award to the conference materials sets:

- A4 leaflet or brochure, up to 8 pages (4 sheets) - to the participant's business folder;
- A4 booklet, up to 100 pages (50 sheets) - to the participant's package;
- one souvenir (size of up to 10\*10\*10cm) - to the participant's package;

20. information support for participation of the General Partner of the Professional Award: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;

21. placing of information about the General Partner of the Professional Award in the website's catalogue of Infoforum-2018 (logo, name, contact information, brief company info, 2500 characters



and spaces max);

22. posting of a participation announcement of the General Partner of the Professional award on the website of Infoforum-2018 (as a video, an article or interview with photos and illustrations if needed);

23. a photo report (10 photos or more) showing the panels with Partner's logos, an awarding ceremony, the Partner's speakers;

24. a report on auditory of the Forum;

25. 1 parking space on the parking lot of the Moscow Government building.

## **6. OFFICIAL PARTNER of the All-Russian Contest of Young Professionals and Educational Centers INFOFORUM- NEW GENERATION**

**400 000 roubles**

### **We are providing with/granting you:**

1. status of the Official Partner of of the All-Russian Contest of Young Professionals and Educational Centers in the Field of Information Security "Infoforum – New generation" (with the opportunity to use your status in the media);

2. participation of the Official Partner in the activities of the expert scientific Council of Infoforum with the right to vote and the right to nominate candidates of the expert scientific Council of Infoforum;

3. attendance of the Partner's leader at the solemn ceremony of awarding together with the leaders of the Organizing Committee;

4. a greeting speech (5 min) during the solemn ceremony of awarding;

5. opportunity to present diplomas to the laureates together with the leaders of the Organizing Committee;

6. display of a slide with logo or an advertisement module (provided by General Partner) during the slide show. in the Plenary session hall (before event is officially opened, and during the breaks);

7. publication of the Partner's advertisement in the printed Programme of the Forum;

8. We offer you to choose one of the following options:

The first option:

- 1 (one) presentation of the Partner in the thematic sessions of Infoforum-2018 (in coordination

with the Organizing Committee;

The second option:

- exposition space (6 m<sup>2</sup> max) for 1 day (February, 2, 2018) for installation of a Partner's mobile stand (Pop-Up, Fold-Up, Roll-Up etc) in the main foyer of the Moscow Government building (table, two chairs, WiFi are available upon request);

9. placing of the Partner's logo:

- on a panel of the Contest placed in the Plenary Session's hall;
- on the panel of the Contest placed in the registration area;
- on the panel of Infoforum-2018 placed in the registration area;
- in the printed programme of the Infoforum-2018;
- in the booklet of the Organizing Committee of Infoforum-2018 on the page devoted to the Contest;
- on the main page of the portal <https://old.infoforum.ru> within one year since the contract would have been signed. The portal <https://old.infoforum.ru> provides an access to the websites of all Infoforum events;
- a banner on the main page of the Infoforum-2018; (<https://old.infoforum.ru/conference/2018>) with the active link to the Partner's website;

10. installation of the separately standing banner (Roll-Up, L-banner, etc.) in the foyer near conference hall;

11. VIP status is granted to 2 (two) Partner's representatives. VIP-participation includes:

- VIP registration point;
- access to VIP zones: to a Presidency room and participation in a VIP lunch;
- VIP seats during the Plenary session;
- VIP participant's info on the event's official website (photo, a brief summary of professional activities, contacts – if needed);

12. up to 5 (max) participants representing the Partner (including the VIP-participants) in all the events of the official schedule of Infoforum-2018 (as employees so and non-employees);

13. special discount of 20% of the registration fee cost for the Partner's participants in excess of the established quota and the participants who will be invited by the Partner;

14. promotional materials of the Partner to the conference materials sets:

- A4 leaflet or brochure, up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if there will be more than 4 sheets (excluded advertising of other conferences and events);

15. information support for Partner's participation: mentioning of Partner's participation in press releases, the media, email newsletters. Posting of news on the Internet portal

<https://old.infoforum.ru/conference/2018> and on the page of Infoforum

<https://www.facebook.com/infoforum>;

16. information about the Partner in the website's catalogue Infoforum-2018 (logo, name, contact information, brief company info (1500 characters and spaces max);

17. Partner's participation announcement on the website (as a video, an article or interview with photos and illustrations , description of products and solutions if needed);

18. a photo report (10 photos or more) showing the panel with Partner's logos, awarding ceremony,

the Partner speakers

## **7. OFFICIAL PARTNER of VIP-events of Infoforum-2018**

**- VIP-lunch: 250 000 roubles**

**- Gala reception: 600 000 roubles**

### **We are providing with/granting you:**

1. Status of the Partner of the of VIP-events of the Grand National Forum for Information Security (with the opportunity to use your status in the media);
2. welcoming speech to the participants of the VIP-event;
3. installation of the separately standing banner in the Conference hall of the Moscow Government building and in the halls of VIP-events (in the Presidency room, in the hall of VIP-event/Gala-reception);
4. placing of the General Partner's logo:
  - on the panel of the Infoforum-2018 placed in the Plenary Session's hall (with status specified);
  - in the official press release issued for mass media and distributed in the registration area (with status specified);
  - in the email newsletters of Infoforum;
  - on the complimentary tickets to a VIP event designed for distribution to the VIP-participants of the Infoforum-2018;
  - on the panel of the Infoforum-2018 placed in the registration area (with status specified);
  - in the printed programme of Infoforum-2018
  - on the main page of the portal <https://old.infoforum.ru>. The portal <https://old.infoforum.ru> provides an access to the websites of all Infoforum events;
  - a banner on the main page of the Infoforum-2018; (<https://old.infoforum.ru/conference/2018>) with the active link to the Partner's website;
5. exposition space (4 m<sup>2</sup> max) for 1 day (February, 2, 2018) for installation of a Partner's mobile stand (Pop-Up, Fold-Up, Roll-Up etc) in the main foyer of the Moscow Government building (table, two chairs, WiFi are available upon request);
6. VIP status is granted to 2 (two) Partner's representatives. VIP-participation includes:
  - VIP registration point;
  - access to VIP zones: to a Presidency room and participation in a VIP lunch;
  - VIP seats during the Plenary session;
  - VIP participant's info on the event's official website (photo, a brief summary of professional activities, contacts - if needed);
7. 4 (four) complimentary tickets to a VIP event for Partner's representatives.

8. up to 5 (max) participants representing the Partner (including the VIP-participants) in all the events of the official schedule of Infoforum-2018 (as employees so and non-employees);
9. special discount of 20% of the registration fee cost for the Partner's participants in excess of the established quota and the participants who will be invited by the Partner;
10. promotional materials of the Partner to the conference materials sets:  
A4 leaflet or brochure, up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if there will be more than 4 sheets (excluded advertising of other conferences and events);
11. information support for Partner's participation: mentioning of Partner's participation in press releases, the media, email newsletters. Posting of news on the Internet portal  
<https://old.infoforum.ru/conference/2018> and on the page of Infoforum  
<https://www.facebook.com/infoforum>;
12. information about the Partner in the website's catalogue Infoforum-2018 (logo, name, contact information, brief company info (1500 characters and spaces max);
13. Partner's participation announcement on the website (as a video, an article or interview with photos and illustrations);
14. a photo report (10 photos or more) showing the panel with Partner's logos, a banner of the event;
15. information support for Partner's participation: mentioning of Partner's participation in press releases, the media, email newsletters. Posting of news on the Internet portal  
<https://old.infoforum.ru/conference/2018> and on the page of Infoforum  
<https://www.facebook.com/infoforum>;

## **8. OFFICIAL PARTNER of the Thematic Session**

**250 000 roubles**

### **We are providing with/granting you:**

1. Status of the Official Partner of the thematic session of the Grand National Forum for Information Security (with the opportunity to use your status in the media);
2. opportunity to be involved in preparation of the thematic session: clarifying of the topic for session; participation in development of a schedule of this thematic session (until the date separately announced by the Organizing Committee)
3. opportunity for the Partner's representative to participate as a co-moderator of the session (in coordination with the Organizing Committee);

4. display of a banner of the Partner in a thematic session hall or in the foyer of the Moscow Government building (in coordination with the Organizing Committee);
5. placing of table flags of the Official Partner on the podium tables;
6. the opportunity to lay out promotional souvenirs of the Partner to the tables and/or chairs in the hall of the theme session;
7. 2 (two) presentations of the Partner in the thematic session of Infoforum-2018 in coordination with the Organizing Committee (presentations should be presented by different speakers in the framework of the same session);
8. placing of the logo:
  - on screensaver projected on the screen in the hall of the session (exclusively for this status);
  - on a panel of the forum placed in the registration area (with status specified);
  - in the printed Programme of Infoforum-2018 (on the page with partners' logotypes and next to the name of the selected session);
  - on the main page of the portal <https://old.infoforum.ru/>. The portal <https://old.infoforum.ru/> provides an access to the websites of all Infoforum events.
  - a banner on the main page of the Infoforum-2018 (<https://old.infoforum.ru/conference/2018>) with the active link to the General Partner's website;
9. up to 4 (four) participants representing the Official Partner of the thematic session in all the events of the official schedule of the Infoforum-2018 (as employees so and non-employees);
10. a special discount of 20% of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;
11. promotional materials of the Partner to the conference materials sets (excluded advertising of other conferences and events):
  - A4 booklet up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if materials will be more than 4 sheets (excluded advertising of other conferences and events);
12. information support for participation of the Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;
13. placing of information about the Silver Partner in the website's catalogue of Infoforum-2018 (name, contact information, brief company info (1000 characters and spaces max);
14. posting of a participation announcement of the Partner on the website of Infoforum-2018 (as a video, an article or interview with photos and illustrations if needed);
15. posting information about speakers: photo, professional resume and contact information if needed (on our website in the "Program" section);
16. posting of presentations and a title of the reports that have been included in the Program on our website (in the "Program" section);

## 9. PARTNER OF THE INFOFORUM-2018 BUSINESS AREA

**120 000 roubles**

### **We are providing with/granting you:**

1. Status of the Partner of the Business Area of the Grand National Forum for Information Security (with the opportunity to use your status in the media);

2. installation of the separately standing banner (Roll-Up, L-banner, etc.) in the Business Area or in front of its entrance; (in agreement with the Organizing Committee);

3. placing of table flags of the Partner on the tables in the Business Area;

4. We offer you to choose one of the following options:

The first option:

- 1 (one) presentation of the Partner at the Thematic session of Infoforum-2018 (in coordination with the Organizing Committee);

The second option:

- exposition space (4 m<sup>2</sup> max) for 1 day (February, 2, 2018) for installation of a Partner's mobile stand (Pop-Up, Fold-Up, Roll-Up etc) in the main foyer of the Moscow Government building (table, two chairs, WiFi are available upon request);

5. placing of the logo:

- on screensaver projected on the screen in the hall of the session (exclusively for this status);
- on a panel of Infoforum-2018 placed in the registration area (with status specified);
- in the printed Programme of Infoforum-2018 (on the page with partners' logotypes);
- on the main page of the portal <https://old.infoforum.ru/>. The portal <https://old.infoforum.ru/> provides an access to the websites of all Infoforum events.
- a banner on the main page of the Infoforum-2018 (<https://old.infoforum.ru/conference/2018>) with the active link to the Partner's website;

6. up to 4 (four) participants representing the Partner in all the events of the official schedule of the Infoforum-2018 (as employees so and non-employees);

7. a special discount of 15 % of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;

8. promotional materials of the Partner to the conference materials sets (excluded advertising of other conferences and events):

- A4 booklet up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if materials will be more than 4 sheets (excluded advertising of other conferences and events);

9. information support for participation of the Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;

10. placing of information about the Partner in the website's catalogue of Infoforum-2018 (name,

contact information, brief company info (1000 characters and spaces max);

11. posting of a participation announcement of the Partner on the website of Infoforum-2018 (as a video, an article or interview with photos and illustrations);

12. posting presentations and information about speakers: photo, professional resume and contact information if needed (on our website in the "Program" section);

## **10. PARTNER with the stand**

**110 000 roubles**

## **11. PARTNER of the Exhibiting Area**

**75 000 roubles**

**We are providing with/granting you:**

1. status of the Partner of the Exhibiting Area of the Grand National Forum for Information Security (with the opportunity to use your status in the media);

2. exposition space (6 m<sup>2</sup> max) for 1 day (February, 2, 2018) for installation of a Partner's mobile stand (Pop-Up, Fold-Up, etc) in the main foyer of the Moscow Government building (two tables, four chairs are available upon request);

3. the possibility of holding presentations (and other promotional activities as agreed) at the exhibition stand during the break between the plenary and thematic meetings;

4. placing of information about the Partner's presentation to the official schedule of Infoforum-2018;

5. the invitation of the forum participants on the loudspeaker to the stand of the Partner in the Demo area before the presentation;

6. placing of the logo:

- on a panel of Infoforum-2018 placed in the registration area (with status specified);
- in the printed Programme of Infoforum-2018;
- on the main page of the portal <https://old.infoforum.ru/> . The portal <https://old.infoforum.ru/> provides an access to the websites of all Infoforum events.
- a banner on the main page of the Infoforum-2018 (<https://old.infoforum.ru/conference/2018>) with the active link to the Partner's website;

7. up to 2 (two) participants representing the Partner in all the events of the official schedule of the Infoforum-2018 (as employees so and non-employees);

8. a special discount of 15 % of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;

9. promotional materials of the Partner to the conference materials sets (excluded advertising of other conferences and events):  
- A4 booklet up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if materials will be more than 4 sheets (excluded advertising of other conferences and events);
10. information support for participation of the Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;
11. placing of information about the Partner in the website's catalogue of Infoforum-2018 (name, contact information, brief company info (1000 characters and spaces max);
12. posting of a participation announcement of the Partner on the website of Infoforum-2018 <https://old.infoforum.ru/conference/2018> (as a video, an article or interview with photos and illustrations);
13. a photo report (10 photos or more) showing the panels with Partner's logos, the mobile stand;

## **12. PARTNER**

**80 000 roubles**

### **We are providing with/granting you:**

1. status of the Partner of the Grand National Forum for Information Security (with the opportunity to use your status in the media);
2. 1 (one) presentation of the Partner at the Thematic session of Infoforum-2018 (in coordination with the Organizing Committee);
3. placing of the logo:
  - on a panel of Infoforum-2018 placed in the registration area (with status specified);
  - in the printed Programme of Infoforum-2018;
  - на on the main page of the portal <https://old.infoforum.ru/>. The portal <https://old.infoforum.ru/> provides an access to the websites of all Infoforum events.
  - a banner on the main page of the Infoforum-2018 (<https://old.infoforum.ru/conference/2018>) with the active link to the Partner's website;
4. up to 2 (two) participants representing the Partner in all the events of the official schedule of the Infoforum-2018;
5. a special discount of 15 % of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;
6. promotional materials of the Partner to the conference materials sets (excluded advertising of other conferences and events):
  - A4 booklet up to 8 pages (4 sheets) - to the participant's business folders or to the participant's



package if materials will be more than 4 sheets (excluded advertising of other conferences and events);

7. information support for participation of the Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;

8. placing of information about the Partner in the website's catalogue of Infoforum-2018 (name, contact information, brief company info (800 characters and spaces max);

9. posting information about speakers: photos, professional resume and contact information if needed (on our website in the "Program" section);

10. posting of materials: Partner presentations and a report (on the website in the "Program" section);

11. posting of a participation announcement of the Partner on the website of Infoforum-2018 <https://old.infoforum.ru/conference/2018> (as a video, an article or interview with photos and illustrations).

## **13. EXPO PARTNER**

**4 sq.m.: 45 000 rub**

**6 sq.m: 55 000 rub**

### **We are providing with/granting you:**

1. status of the Expo Partner of the Grand National Forum for Information Security (with the opportunity to use your status in the media);

2. exposition space ( m<sup>2</sup> max) for 1 day (February, 2, 2018) for installation of a Partner's mobile stand (Pop-Up, Fold-Up, etc) in the main foyer of the Moscow Government building (a table, two chairs are available upon request);

3. placing of the logo:

- on a panel of Infoforum-2018 placed in the registration area (with status specified);
- in the printed Programme of Infoforum-2018;
- on the main page of the portal <https://old.infoforum.ru/>. The portal <https://old.infoforum.ru/> provides an access to the websites of all Infoforum events.
- a banner on the main page of the Infoforum-2018 (<https://old.infoforum.ru/conference/2018>) with the active link to the Partner's website;

4. 1 (one) participant representing the Partner in all the events of the official schedule of the Infoforum-2018;

5. a special discount of 15 % of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;

6. 2 (two) representatives of the Expo-partner are allowed to work on the stand (number of exhibitors may be changed by agreement);

7. promotional materials of the Partner to the conference materials sets (excluded advertising of other conferences and events):

- A4 booklet up to 8 pages (4 sheets) - to the participant's business folders or to the participant's package if materials will be more than 4 sheets (excluded advertising of other conferences and events);

8. information support for participation of the Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;

9. placing of information about the Partner in the website's catalogue of Infoforum-2018 (name, contact information, brief company info (1000 characters and spaces max);

10. posting of a participation announcement of the Partner on the website of Infoforum-2018 <https://old.infoforum.ru/conference/2018> (as a video, an article or interview with photos and illustrations);

## **14. PARTNER of the Conference Materials Package**

**170 000 RUB**

### **We are providing with/granting you:**

1. status of the Partner of the Conference Materials of the Grand National Forum for Information Security (with the opportunity to use status in the media);

2. the manufacture of fabric bags for Infoforum participants with symbols of the forum and the symbol/logo of the Partner's business materials (exclusively only for this status; the design print is consistent with the Partner);

3. attachment of branding Souvenirs of the Partner to the participant's business folders or to the participant's package (type and size require approval by the organizing Committee);

4. installation of the separately standing banner (Roll-Up, L-banner, etc.) in the foyer of the Conference hall;

5. placing of the General Partner's logo:

- on a panel of the Infoforum-2018 placed in the registration area (with status specified);
- in the printed programme of the Forum;
- on the main page of the portal <https://old.infoforum.ru>. The portal <https://old.infoforum.ru> provides an access to the websites of all Infoforum events;
- a banner on the main page of the Infoforum-2018; (<https://old.infoforum.ru/conference/2018>) with the active link to the General Partner's website;

6. up to 3 (three) participants representing the Partner in all the events of the official schedule of the Infoforum-2018 (as employees so and non-employees);
7. a special discount of 15 % of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;
8. promotional materials of the Partner to the conference materials sets (excluded advertising of other conferences and events):
  - A4 booklet up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if materials will be more than 4 sheets (excluded advertising of other conferences and events);
9. information support for participation of the Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;
10. placing of information about the Partner in the website's catalogue of Infoforum-2018 (name, contact information, brief company info (1000 characters and spaces max);
11. posting of a participation announcement of the Partner on the website of Infoforum-2018 <https://old.infoforum.ru/conference/2018> (as a video, an article or interview with photos and illustrations);

This entails the use of standard unpainted canvas bags with long handles. The use of other types of bags, folders, briefcases is possible with the recalculation of total sum in agreement with the Partner, as well as the provision of bags by the Partner with the Partner's logo (necessarily contain a blank side for drawing Infoforum branding).

## **15. PARTNER of the Coffee-break**

**One Coffee-break: 100 000 roubles**

**Two Coffee-breaks: 150 000 roubles**

### **We are providing with/granting you:**

1. status of the Partner of the Coffee-break of the Grand National Forum for Information Security (with the opportunity to use the status in the media);
2. installation of the separately standing banner (Roll-Up, L-banner, etc.) in the hall of coffee-break;
3. possibility of placing the napkins/cups/baking or other branding items of the Partner (napkins/cups/baking are provided by the Partner);
4. placing of the logo:
  - on a panel of Infoforum-2018 placed in the registration area (with status specified);
  - in the printed Programme of Infoforum-2018;
  - on the main page of the portal <https://old.infoforum.ru>. The portal <https://old.infoforum.ru>

provides an access to the websites of all Infoforum events.

- a banner on the main page of the Infoforum-2018 (<https://old.infoforum.ru/conference/2018>) with the active link to the Partner's website;

5. up to 3 (three) participants representing the Partner in all the events of the official schedule of the Infoforum-2018 (as employees so and non-employees);

6. a special discount of 15 % of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;

7. promotional materials of the Partner to the conference materials sets (excluded advertising of other conferences and events):

- A4 booklet up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if materials will be more than 4 sheets (excluded advertising of other conferences and events);

8. information support for participation of the Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;

9. placing of information about the Partner in the website's catalogue of Infoforum-2018 (name, contact information, brief company info (1000 characters and spaces max);

10. posting of a participation announcement of the Partner on the website of Infoforum-2018 <https://old.infoforum.ru/conference/2018> (as a video, an article or interview with photos and illustrations).

## **16. PARTNER of Registration**

**140 000 roubles**

**We are providing with/granting you:**

1. status of the Partner of Registration of the Grand National Forum for Information Security (with the opportunity to use your status in the media);

2. installation of the separately standing banner (Roll-Up, L-banner, etc.) in the foyer of the Conference hall;

3. placing of table flags of the General Partner on the registration tables;

4. placing of the logo:

- on a panel of Infoforum-2018 placed in the registration area (with status specified);
- in the printed Programme of Infoforum-2018;
- on the main page of the portal <https://old.infoforum.ru/>. The portal <https://old.infoforum.ru/> provides an access to the websites of all Infoforum events.
- a banner on the main page of the Infoforum-2018 (<https://old.infoforum.ru/conference/2018>) with

the active link to the Partner's website;

5. up to 3 (three) participants representing the Partner in all the events of the official schedule of the Infoforum-2018 (as employees so and non-employees);

6 special discount of 15 % of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;

7. promotional materials of the Partner to the conference materials sets (excluded advertising of other conferences and events):

- A4 booklet up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if materials will be more than 4 sheets (excluded advertising of other conferences and events);

8. information support for participation of the Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;

9. placing of information about the Partner in the website's catalogue of Infoforum-2018 (name, contact information, brief company info (1000 characters and spaces max);

10. posting of a participation announcement of the Partner on the website of Infoforum-2018 <https://old.infoforum.ru/conference/2018> (as a video, an article or interview with photos and illustrations).

## **17. PARTNER of Publication of the Programme**

**50 000 roubles**

**We are providing with/granting you:**

1. status of the Partner of publication of the Programme of the Grand National Forum for Information Security (with the opportunity to use your status in the media);

2. publication of the Partner's advertisement on the fourth cover page of the printed Programme of the Forum;

3. placing of the logo:

- on a panel of Infoforum-2018 placed in the registration area (with status specified);
- in the printed Programme of Infoforum-2018;
- on the main page of the portal <https://old.infoforum.ru/>. The portal <https://old.infoforum.ru/> provides an access to the websites of all Infoforum events.
- a banner on the main page of the Infoforum-2018 (<https://old.infoforum.ru/conference/2018>) with the active link to the Partner's website;

4. 1 (one) participant representing the Partner in all the events of the official schedule of the Infoforum-2018 (as employees so and non-employees);

5. a special discount of 15 % of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;
6. promotional materials of the Partner to the conference materials sets (excluded advertising of other conferences and events):  
- A4 booklet up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if materials will be more than 4 sheets (excluded advertising of other conferences and events);
7. information support for participation of the Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;
8. placing of information about the Partner in the website's catalogue of Infoforum-2018 (name, contact information, brief company info (1000 characters and spaces max);
12. posting of a participation announcement of the Partner on the website of Infoforum-2018 <https://old.infoforum.ru/conference/2018> (as a video, an article or interview with photos and illustrations).

## **18. INDIRECT PARTICIPATION**

**20 000 roubles**

**15 000 roubles**

Attachment of 1 information or advertising material up to 100 pages (50 sheets) - to the conference materials sets (the participant's package).

(20 000 roubles)

Excluded advertising of other conferences and events.

Attachment of 1 information or advertising material up to 12 pages (6 sheets) - to the conference materials sets (the participant's package).

(15 000 roubles)

Excluded advertising of other conferences and events.