

## **Спонсорство**

### **1. GENERAL PARTNER of the Organization Committee of Infoforum**

**1 750 000 RUB**

1. granting the status of the General Partner of the 18th National Forum on Information Security "Infoforum" Organizing Committee;
2. inclusion of a representative of the General partner in the Organizing Committee of 18th National Forum on Information Security "Infoforum" (Infoforum-2016) along with representatives of the State authority;
3. providing an opportunity to make a presentation at the Plenary session of 18th National Forum on Information Security "Infoforum";
4. inclusion of the representative of leadership of the General partner in the Presidium of the Infoforum-2016 Plenary session;
5. assistance for the organization of business meetings with potential customers (by prior agreement within the competence of the Organizing Committee);
6. publication of a greeting message of the General Partner leader in the printed agenda and on the website of the Forum "Infoforum 2016" along with the greetings of heads of ministries and departments;
7. inclusion of a slide provided by General partner in the presentation rotating on the Plenary Session hall screens (before official opening of the event);
8. General partner's Ad placement in the printed forum's program;
9. General partner's logo placement:
  - in the printed Program of Infoforum-2016;
  - on a printed Sponsor panel to be placed in the Plenary Session's hall (with status);
  - on a printed forum panel to be placed in the registration area (with the status);
  - on the main page of forum's official web site <https://old.infoforum.ru/conference/2016> with a hyperlink to General partner's web-site;
  - on the main page of Org. Committee's web site [infoforum.ru](http://infoforum.ru) with a hyperlink to General partner's web-site;
  - in an official press release, distributed by the Organizing Committee in the area of registration of mass media, with the status;

- in the electronic mailing lists held by the organizer of the forum;

10. exhibition space for accommodation of the mobile stand of the General Partner (10 sq.m.) in the main conference halls foyer;

11. the possibility of sponsorship activities at the stand (lotteries, presentations, promotions, etc.);

12. the placement of a detached banner (like Roll-Up, L-banner, etc.) of the General Partner near entrance to the Plenary hall;

13. offers to choose from:

either:

- inclusion of 5 presentations of General Partner representatives in the official agenda of the Infoforum thematic sessions.

or

- Exclusive: holding the accompanying activity by the General Partner (workshops, master classes, presentations, press conference, a business breakfast, a different format in agreement with the Organizing Committee):

- inclusion in the official agenda of Infoforum-2016;

- sending e-mails with an invitation to participate the event;

- provision of a separate hall with the projection equipment and sound reinforcement for 2 hours;

- inclusion of 2 presentations in the official program of the Infoforum thematic sessions.

or:

- participation of the General Partner in the preparation of one of the Infoforum thematic sessions:

- choice of theme of the session (in agreement with the Organizing Committee);

- participation of a representative of the General Partner as co-host of the session;

- drawing up the program for this thematic session (in agreement with the Organising Committee).

- placement of the General Partner's table flags on the presidium's tables of the session;

- inclusion of 1 presentation in the official program of another Infoforum thematic session (optional)

14 . VIP-status grant to 4 General Partner's representatives

- VIP-registration point

- Access to VIP-zones: room of the Board and business-zones, participation in VIP-lunch

- VIP-seats during Plenary session

- Publication about a VIP participant on event's official web site (photo, professional bio, contacts - upon approval of the speaker)

15. The participation of no more than 20 representatives of the General Partner (including the VIP-participants) in all events of the official program of Infoforum-2016 (employees/ non-employees)

16. The placement of the General Partner's promotional materials into the conference materials sets:

- a leaflet or brochure format to A4, no more than 8 pages (4 sheets) - In the business folder of the participant;

- a booklet format to A4, no more than 100 pages (50 sheets) - in the package exhibitor;

- one promotional gifts (no more 10\*10\*10cm) - in the event a participant package;

17. Information support for the participation of the General Partner in the "Infoforum-2016":

mentioning of General partner participation with status indication in the press releases to the media, electronic mailing lists, the publication of news on the pages of the Internet portal [http: // infoforum .ru /](http://infoforum.ru/), <https://old.infoforum.ru/conference/2016> on page Infoforum

<https://www.facebook.com/infoforum>.

18. General partner info placement (contact details and About company info) in the electronic catalogue of the partners of the 18th National Forum on Information Security "Infoforum";
19. announcement of General partner's participation on forum's web-site (announcement may be made as a video, article or interview with photos and illustrations on the topic relevant to a partner);
20. posting of information about speakers: photos, small professional resume and contacts (optional) on the web-site "Infoforum-2016" in the "Program"-page;
21. posting of materials: presentation and reports' texts of General Partner on the web-site "Infoforum-2016" in the "Program"-page;
22. providing with the photoreport (series of images) of no less than 10 photos depicting the panels of Forum with the General Partner's logos, the mobile stand and banners, the speakers of General Partner;
23. providing with the report on a participants of the Infoforum-2016;
24. two parking spaces on the Moscow Government building's parking.

## **2. GOLD PARTNER**

**650 000 RUB**

1. granting of Gold Partner of 18th National Forum on Information Security "Infoforum" status;
2. assistance for the organization of business meetings with potential customers (by prior agreement within the competence of the Organizing Committee);
3. publication of greeting the leader of the Gold Partner in the printed agenda and on the website of the Forum "Infoforum 2016" along with the greetings of heads of ministries and departments;
4. inclusion of a slide provided by Gold Partner in the presentation rotated on screens in Plenary Session hall (before official opening of the event);
5. Gold Partner's Ad placement in printed forum's Agenda;
6. Gold Partner's logo placement:
  - In printed Agenda of the Infoforum-2016
  - On printed Sponsor panel to be placed in the Plenary Session's hall (with status)
  - On printed forum panel to be placed in registration area (with status)
  - On the main page forum's official web site <https://old.infoforum.ru/conference/2016> with a hyperlink to Gold Partner's web-site
  - On the main page Org. Committee's web site [infoforum.ru](http://infoforum.ru) with a hyperlink to Gold Partner's web-site
  - In an official press release, distributed by the Organizing Committee in the area of registration of mass media, with the status;
  - In the electronic mailing lists held by the organizer of the forum;

7. the exhibition space for accommodation of the mobile stand of the Gold Partner (8 sq.m.) in the main foyer of the conference halls of the building of the Moscow Government;

8. the possibility of sponsorship activities at the stand (lotteries, presentations, promotions, etc.);

9. offers to choose from:

participation of the Gold Partner in the preparation the one of the thematic sessions "Infoforum 2016":

- choice of theme of the session (in agreement with the Organizing Committee);
- participation of a representative of the Gold Partner as co-moderator of the session;
- drawing up the agenda of reports for this thematic session (in agreement with the Organising Committee).
- placement of the Gold Partner's table flags on the presidium's tables of the session;

either:

inclusion of the 4 presentations of representatives of the Gold Partner in the official agenda of the thematic sessions "Infoforum 2016".

either:

holding the thematic workshop: the provision of a separate hall with projection equipment and sound reinforcement for 2 hours;

10 . VIP-status grant to 2 Gold Partner's representatives

- VIP-registration point
- Access to VIP-zones: room of the Board and business-zones, participation in VIP-lunch
- VIP-seats during Plenary session
- Publication about a VIP participant on event's official web site (photo, professional bio, contacts - upon approval of the speaker)

11. participation of no more than 10 representatives of the Gold Partner (including the VIP-participants) in all events of the official program of Infoforum-2016 (employees/ non-employees)

12. placement of the Gold Partner's promotional materials into the conference materials sets:

- a leaflet or brochure format to A4, no more than 8 pages (4 sheets) - In the business folder of the participant;
- a booklet format to A4, no more than 100 pages (50 sheets) - in the package exhibitor;

13. Information support for the participation of the Gold Partner in the "Infoforum-2016":

mentioning of Gold Partner participation with status indication in the press releases to the media, electronic mailing lists, the publication of news on the pages of the Internet portal [http: // infoforum .ru /](http://infoforum.ru/), <https://old.infoforum.ru/conference/2016> on page Infoforum <https://www.facebook.com/infoforum>.

14. Gold Partner info placement (contact details and About company info) in the electronic catalogue of the partners of the 18th National Forum on Information Security "Infoforum";

15. announcement of Gold Partner's participation on forum's web-site (announcement may be made as a video, article or interview with photos and illustrations on the topic relevant to a partner);

16. posting of information about Gold Partner's speakers: photos, small professional resume and contacts (optional) on the web-site "Infoforum-2016" in the "Program"-page;

17. posting of materials: presentation and reports' texts of Gold Partner on the web-site "Infoforum-

2016";

18. providing with the photoreport (series of images) of no less than 10 photos depicting the panels of Forum with the Gold Partner's logos, the mobile stand and banners, the speakers of Gold Partner;

19. providing with the report on a participants of the Infoforum-2016;

20. one parking space on the Moscow Government building's parking.

### **3. SILVER PARTNER**

#### **350 000 RUB**

1. granting of Silver Partner of 18th National Forum on Information Security "Infoforum" status;

2. inclusion of a slide provided by Silver Partner in the presentation rotated on screens in Plenary Session hall (before official opening of the event);

3. Silver Partner's Ad placement in printed forum's Agenda;

4. Silver Partner's logo placement:

- In printed Agenda of the Infoforum-2016
- On printed forum panel to be placed in registration area (with status)
- On the main page forum's official web site <https://old.infoforum.ru/conference/2016> with a hyperlink to Silver Partner's web-site
- On the main page Org. Committee's web site [infoforum.ru](http://infoforum.ru) with a hyperlink to Silver Partner's web-site
- In an official press release, distributed by the Organizing Committee in the area of registration of mass media, with the status;
- In the electronic mailing lists held by the organizer of the forum;

5. offers to choose from:

holding the thematic workshop: the provision of a separate hall with projection equipment and sound reinforcement for 2 hours;

either:

- publication of greeting the leader of the General Partner in the printed agenda and on the website of the Forum "Infoforum 2016" along with the greetings of heads of ministries and departments;
- inclusion of the 2 presentations of representatives of the Silver Partner in the official agenda of the thematic sessions "Infoforum 2016".

6. the exhibition space for accommodation of the mobile stand of the Silver Partner (6 sq.m.) in the main foyer of the conference halls of the building of the Moscow Government;

7. the possibility of sponsorship activities at the stand (lotteries, presentations, promotions, etc.);

8 . VIP-status grant to 2 Silver Partner's representatives

- VIP-registration point
- Access to VIP-zones: room of the Board and business-zones, participation in VIP-lunch

- VIP-seats during Plenary session
- Publication about a VIP participant on event's official web site (photo, professional bio, contacts – upon approval of the speaker)

9. participation of no more than 8 representatives of the Silver Partner (including the VIP-participants) in all events of the official program of Infoforum-2016 (employees/ non-employees)

10. placement of the Silver Partner's promotional materials into the conference materials sets: a leaflet or brochure format to A4, no more than 24 pages (12 sheets) - in the business folder of the participant;

11. Information support for the participation of the Silver Partner in the "Infoforum-2016": mentioning of Silver Partner participation with status indication in the press releases to the media, electronic mailing lists, the publication of news on the pages of the Internet portal [http:// infoforum.ru /](http://infoforum.ru/), <https://old.infoforum.ru/conference/2016> on page Infoforum <https://www.facebook.com/infoforum>.

12. Silver Partner info placement (contact details and About company info) in the electronic catalogue of the partners of the 18th National Forum on Information Security "Infoforum";

13. announcement of Silver Partner's participation on the forum's web-site (announcement may be made as a video, article or interview with photos and illustrations on the topic relevant to a partner);

14. posting of information about Silver Partner's speakers: photos, small professional resume and contacts (optional) on the web-site "Infoforum-2016";

15. posting of materials: presentation and reports' texts of Silver Partner on the web-site "Infoforum-2016";

16. providing with the photoreport (series of images) of no less than 10 photos depicting the panels of Forum with the Silver Partner's logos, the mobile stand and banners, the speakers of Silver Partner;

17. providing with the report on a participants of the Infoforum-2016;

18. one parking space on the Moscow Government building's parking.

#### **4. OFFICIAL PARTNER of the VIP-events:**

**Official Partner of the VIP-lunch, 4.02.16, 13:00-14:00,  
Moscow Government building;**

**Official Partner of the Gala-dinner, 5.02.16, 15:00-18:00,  
State Duma building**

**250 000 RUB**

**400 000 RUB**

1. granting of Official Partner of the VIP-events of the 18th National Forum on Information Security "Infoforum" status;
2. welcome speech of the representative of the Official Partner to the participants of the VIP-event;
3. placement of detached banners (like Roll-Up, L-banner, etc.) of the Official Partner in the foyer of the conference-halls and in the hall of the VIP-event;
4. Official Partner's logo placement:
  - On the printed invitation for VIP-participants
  - In printed Agenda of the Infoforum-2016
  - On printed forum panel to be placed in registration area (with status)
  - On the main page forum's official web site <https://old.infoforum.ru/conference/2016> with a hyperlink to Official Partner's web-site
  - On the main page Org. Committee's web site [infoforum.ru](http://infoforum.ru) with a hyperlink to Official Partner's web-site
  - In the electronic mailing lists held by the organizer of the forum;
5. the exhibition space for accommodation of the mobile stand of the Official Partner (4 sq.m.) in the main foyer of the conference halls of the building of the Moscow Government;
6. VIP-status grant to 2 Official Partner's representatives
  - VIP-registration point
  - Access to VIP-zones: room of the Board and business-zones, participation in VIP-lunch
  - VIP-seats during Plenary session
  - Publication about a VIP participant on event's official web site (photo, professional bio, contacts - upon approval of the speaker)
7. four (4) invitations on VIP-event for the representatives of the Official Partner;
8. participation of no more than 5 representatives of the Official Partner (including the VIP-participants) in all events of the official program of Infoforum-2016 (employees/ non-employees)
9. placement of the Official Partner's promotional materials into the conference materials sets: a leaflet or brochure format to A4, no more than 24 pages (12 sheets) - in the business folder of the participant;
10. Information support for the participation of the Official Partner in the "Infoforum-2016": mentioning of Official Partner participation with status indication in the press releases to the media, electronic mailing lists, the publication of news on the pages of the Internet portal <http://infoforum.ru/>, <https://old.infoforum.ru/conference/2016> on page Infoforum <https://www.facebook.com/infoforum>;
11. Official Partner info placement (contact details and About company info) in the electronic catalogue of the partners of the 18th National Forum on Information Security "Infoforum";

12. announcement of Official Partner's participation on the forum's web-site (announcement may be made as a video, article or interview with photos and illustrations on the topic relevant to a partner);
13. providing with the photoreport (series of images) of no less than 10 photos depicting the panels of Forum with the Official Partner's logos, the mobile stand and banners, the speakers of Official Partner.

## **5. OFFICIAL PARTNER of the thematic session**

### **210 000 RUB**

1. granting of status of the Official Partner of the thematic session of the 18-th National Forum on Information Security "Infoforum";
2. possibility to take part in the discussion of title and the program of the thematic session;
3. participation of the Official Partner's representative as a co-moderator of the session;
4. placement of the Official Partner's table flags on the presidium's table of the session;
5. placement of detached banners (like Roll-Up, L-banner, etc.) of the Official Partner in the conference-hall of the thematic session;
6. placement of the promo-souvenirs with Official Partner's logo in the conference hall for each participants of the session;
7. inclusion of the 2 presentations of the Official Partner in the official agenda of the thematic sessions (could be done at the same or at the different sessions);
8. Official Partner's logo placement:
  - on the screen saver with session's title in the conference hall of the thematic session
  - in the printed Agenda of Infoforum-2016
  - on the printed forum panel to be placed in the registration area (with status)
  - on the main page of the forum's official web site <https://old.infoforum.ru/conference/2016> with a hyperlink to Official Partner's web-site
  - on the main page of the Org. Committee's web site [infoforum.ru](http://infoforum.ru) with a hyperlink to Official Partner's web-site
9. participation of no more than 4 representatives of the Official Partner in all official program events of Infoforum-2016 (employees/ non-employees)
10. placement of the Official Partner's promotional materials into the conference materials sets: a leaflet or brochure of format A4, no more than 24 pages (12 sheets) - in the business folder of the participant;
11. information support for the participation of the Official Partner in "Infoforum-2016": mentioning of Official Partner participation in the press releases to the media, electronic mailing lists, the publication of news on the pages of the Internet portal [http: // infoforum .ru /](http://infoforum.ru/),



<https://old.infoforum.ru/conference/2016>, on the Infoforum page  
<https://www.facebook.com/infoforum>.

12. Official Partner info placement (contact details and About company info) in the electronic catalogue of the 18-th National Forum on Information Security "Infoforum";

13. announcement of Official Partner's participation on the forum's web-site (announcement may be made as a video, article or interview with photos and illustrations on the topic relevant to a partner);

14. posting of information about Official Partner's speakers: photos, small professional resume and contacts (optional) on the web-site "Infoforum-2016";

15. posting of materials: presentation and reports' texts of the Official Partner on the web-site "Infoforum-2016".

## **6. PARTNER with the exhibition booth**

### **no exhibition booth**

**110 000 RUB**

**80 000 RUB**

1. granting status of the Partner of the 18-th National Forum on Information Security "Infoforum";

2. inclusion of the 1 presentation of representative of the Partner in the official agenda of the thematic sessions;

3. IF REQUIRED: the exhibition space for accommodation of the mobile stand of the Partner (4 sq.m.) in the main foyer of the conference halls of the building of the Moscow Government;

4. Partner's logo placement:

- in the printed Agenda of Infoforum-2016;
- on the printed forum panel to be placed in the registration area (with status);
- on the main page forum's official web site <https://old.infoforum.ru/conference/2016> with a hyperlink to Official Partner's web-site;
- on the main page of the Org. Committee's web site [infoforum.ru](http://infoforum.ru) with a hyperlink to the Official Partner's web-site.

5. participation of no more than 2 representatives of the Partner (or 3 representative in case of the participation in the exhibition) in all events of the official program of Infoforum-2016;

6. placement of the Partner's promotional materials into the conference materials sets: a leaflet or brochure format to A4, no more than 16 pages (8 sheets) - In the business folder of the participant;

7. information support for the participation of the Partner in the "Infoforum-2016": mentioning of Partner's participation in the electronic mailing lists, the publication of news on the pages of the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2016> on page Infoforum <https://www.facebook.com/infoforum>.
8. Partner info placement (contact details and About company info) in the electronic catalogue of the partners of the 18-th National Forum on Information Security "Infoforum";
9. announcement of Partner's participation on forum's web-site (announcement may be made as a video, article or interview with photos and illustrations on the topic relevant to a partner);
10. posting of information about Partner's speaker: photos, small professional resume and contacts (optional) on the web-site "Infoforum-2016";
11. posting of materials: presentation and reports' text of Partner on the web-site "Infoforum-2016".