## **PARTNER of Publication of the Programme**

## Партнёрам

Infoforum-2018

## **50 000 roubles**

## We are providing with/granting you:

- 1. status of the Partner of publication of the Programme of the Grand National Forum for Information Security (with the opportunity to use your status in the media);
- 2. publication of the Partner's advertisement on the fourth cover page of the printed Programme of the Forum;
- 3. placing of the logo:
- on a panel of Infoforum-2018 placed in the registration area (with status specified);
- in the printed Programme of Infoforum-2018;
- on the main page of the portal <a href="https://old.infoforum.ru/">https://old.infoforum.ru/</a>. The portal <a href="https://old.infoforum.ru/">https://old.infoforum.ru/</a> provides an access to the websites of all Infoforum events.
- a banner on the main page of the Infoforum-2018 (<a href="https://old.infoforum.ru/conference/2018">https://old.infoforum.ru/conference/2018</a>) with the active link to the Partner's website;
- 4. 1 (one) participant representing the Partner in all the events of the official schedule of the Infoforum-2018 (as employees so and non-employees);
- 5. a special discount of 15 % of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;
- 6. promotional materials of the Partner to the conference materials sets (excluded advertising of other conferences and events):
- A4 booklet up to 24 pages (12 sheets) to the participant's business folders or to the participant's package if materials will be more than 4 sheets (excluded advertising of other conferences and events);
- 7. information support for participation of the Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <a href="https://old.infoforum.ru/">https://old.infoforum.ru/</a>, <a href="https://old.infoforum.ru/">https://old.infoforum.ru/</a> and on the page of Infoforum <a href="https://www.facebook.com/infoforum">https://www.facebook.com/infoforum</a>;
- 8. placing of information about the Partner in the website's catalogue of Infoforum-2018 (name, contact information, brief company info (1000 characters and spaces max);
- 12. posting of a participation announcement of the Partner on the website of Infoforum-2018 <a href="https://old.infoforum.ru/conference/2018">https://old.infoforum.ru/conference/2018</a> (as a video, an article or interview with photos and illustrations).