

# EXPO PARTNER

## Партнёрам

**Infoforum-2018**

**4 sq.m.: 45 000 rub**

**6 sq.m: 55 000 rub**

### **We are providing with/granting you:**

1. status of the Expo Partner of the Grand National Forum for Information Security (with the opportunity to use your status in the media);
2. exposition space ( m<sup>2</sup> max) for 1 day (February, 2, 2018) for installation of a Partner's mobile stand (Pop-Up, Fold-Up, etc) in the main foyer of the Moscow Government building (a table, two chairs are available upon request);
3. placing of the logo:
  - on a panel of Infoforum-2018 placed in the registration area (with status specified);
  - in the printed Programme of Infoforum-2018;
  - on the main page of the portal <https://old.infoforum.ru/>. The portal <https://old.infoforum.ru/> provides an access to the websites of all Infoforum events.
  - a banner on the main page of the Infoforum-2018 (<https://old.infoforum.ru/conference/2018>) with the active link to the Partner's website;
4. 1 (one) participant representing the Partner in all the events of the official schedule of the Infoforum-2018;
5. a special discount of 15 % of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;
6. 2 (two) representatives of the Expo-partner are allowed to work on the stand (number of exhibitors may be changed by agreement);
7. promotional materials of the Partner to the conference materials sets (excluded advertising of other conferences and events):
  - A4 booklet up to 8 pages (4 sheets) - to the participant's business folders or to the participant's package if materials will be more than 4 sheets (excluded advertising of other conferences and events);
8. information support for participation of the Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;
9. placing of information about the Partner in the website's catalogue of Infoforum-2018 (name, contact information, brief company info (1000 characters and spaces max);

10. posting of a participation announcement of the Partner on the website of Infoforum-2018 <https://old.infoforum.ru/conference/2018> (as a video, an article or interview with photos and illustrations);