

# **OFFICIAL PARTNER of VIP-events of Infoforum-2018**

## **Партнёрам**

**Infoforum-2018**

**- VIP-lunch: 250 000 roubles**

**- Gala reception: 600 000 roubles**

### **We are providing with/granting you:**

1. Status of the Partner of the of VIP-events of the Grand National Forum for Information Security (with the opportunity to use your status in the media);
2. welcoming speech to the participants of the VIP-event;
3. installation of the separately standing banner in the Conference hall of the Moscow Government building and in the halls of VIP-events (in the Presidency room, in the hall of VIP-event/Gala-reception);
4. placing of the General Partner's logo:
  - on the panel of the Infoforum-2018 placed in the Plenary Session's hall (with status specified);
  - in the official press release issued for mass media and distributed in the registration area (with status specified);
  - in the email newsletters of Infoforum;
  - on the complimentary tickets to a VIP event designed for distribution to the VIP-participants of the Infoforum-2018;
  - on the panel of the Infoforum-2018 placed in the registration area (with status specified);
  - in the printed programme of Infoforum-2018
  - on the main page of the portal <https://old.infoforum.ru>. The portal <https://old.infoforum.ru> provides an access to the websites of all Infoforum events;
  - a banner on the main page of the Infoforum-2018; (<https://old.infoforum.ru/conference/2018>) with the active link to the Partner's website;
5. exposition space (4 m<sup>2</sup> max) for 1 day (February, 2, 2018) for installation of a Partner's mobile stand (Pop-Up, Fold-Up, Roll-Up etc) in the main foyer of the Moscow Government building (table, two chairs, WiFi are available upon request);
6. VIP status is granted to 2 (two) Partner's representatives. VIP-participation includes:
  - VIP registration point;

- access to VIP zones: to a Presidency room and participation in a VIP lunch;
- VIP seats during the Plenary session;
- VIP participant's info on the event's official website (photo, a brief summary of professional activities, contacts – if needed);

7. 4 (four) complimentary tickets to a VIP event for Partner's representatives.

8. up to 5 (max) participants representing the Partner (including the VIP-participants) in all the events of the official schedule of Infoforum-2018 (as employees so and non-employees);

9. special discount of 20% of the registration fee cost for the Partner's participants in excess of the established quota and the participants who will be invited by the Partner;

10. promotional materials of the Partner to the conference materials sets:  
A4 leaflet or brochure, up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if there will be more than 4 sheets (excluded advertising of other conferences and events);

11. information support for Partner's participation: mentioning of Partner's participation in press releases, the media, email newsletters. Posting of news on the Internet portal  
<https://old.infoforum.ru/conference/2018> and on the page of Infoforum  
<https://www.facebook.com/infoforum>;

12. information about the Partner in the website's catalogue Infoforum-2018 (logo, name, contact information, brief company info (1500 characters and spaces max);

13. Partner's participation announcement on the website (as a video, an article or interview with photos and illustrations);

14. a photo report (10 photos or more) showing the panel with Partner's logos, a banner of the event;

15. information support for Partner's participation: mentioning of Partner's participation in press releases, the media, email newsletters. Posting of news on the Internet portal  
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<https://www.facebook.com/infoforum>;