

# **OFFICIAL PARTNER of the All-Russian Contest of Young Professionals and Educational Centers INFOFORUM- NEW GENERATION**

## **Партнёрам**

**Infoforum-2018**

**400 000 roubles**

### **We are providing with/granting you:**

1. status of the Official Partner of of the All-Russian Contest of Young Professionals and Educational Centers in the Field of Information Security "Infoforum - New generation" (with the opportunity to use your status in the media);
2. participation of the Official Partner in the activities of the expert scientific Council of Infoforum with the right to vote and the right to nominate candidates of the expert scientific Council of Infoforum;
3. attendance of the Partner's leader at the solemn ceremony of awarding together with the leaders of the Organizing Committee;
4. a greeting speech (5 min) during the solemn ceremony of awarding;
5. opportunity to present diplomas to the laureates together with the leaders of the Organizing Committee;
6. display of a slide with logo or an advertisement module (provided by General Partner) during the slide show. in the Plenary session hall (before event is officially opened, and during the breaks);
7. publication of the Partner's advertisement in the printed Programme of the Forum;
8. We offer you to choose one of the following options:  
The first option:
  - 1 (one) presentation of the Partner in the thematic sessions of Infoforum-2018 (in coordination with the Organizing Committee;The second option:
  - exposition space (6 m<sup>2</sup> max) for 1 day (February, 2, 2018)for installation of a Partner's mobile stand (Pop-Up, Fold-Up, Roll-Up etc) in the main foyer of the Moscow Government building (table, two chairs, WiFi are available upon request);
9. placing of the Partner's logo:
  - on a panel of the Contest placed in the Plenary Session's hall;
  - on the panel of the Contest placed in the registration area;

- on the panel of Infoforum-2018 placed in the registration area;
- in the printed programme of the Infoforum-2018;
- in the booklet of the Organizing Committee of Infoforum-2018 on the page devoted to the Contest;
- on the main page of the portal <https://old.infoforum.ru> within one year since the contract would have been signed. The portal <https://old.infoforum.ru> provides an access to the websites of all Infoforum events;
- a banner on the main page of the Infoforum-2018; (<https://old.infoforum.ru/conference/2018>) with the active link to the Partner's website;

10. installation of the separately standing banner (Roll-Up, L-banner, etc.) in the foyer near conference hall;

11. VIP status is granted to 2 (two) Partner's representatives. VIP-participation includes:

- VIP registration point;
- access to VIP zones: to a Presidency room and participation in a VIP lunch;
- VIP seats during the Plenary session;
- VIP participant's info on the event's official website (photo, a brief summary of professional activities, contacts - if needed);

12. up to 5 (max) participants representing the Partner (including the VIP-participants) in all the events of the official schedule of Infoforum-2018 (as employees so and non-employees);

13. special discount of 20% of the registration fee cost for the Partner's participants in excess of the established quota and the participants who will be invited by the Partner;

14. promotional materials of the Partner to the conference materials sets:

- A4 leaflet or brochure, up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if there will be more than 4 sheets (excluded advertising of other conferences and events);

15. information support for Partner's participation: mentioning of Partner's participation in press releases, the media, email newsletters. Posting of news on the Internet portal

<https://old.infoforum.ru/conference/2018> and on the page of Infoforum

<https://www.facebook.com/infoforum>;

16. information about the Partner in the website's catalogue Infoforum-2018 (logo, name, contact information, brief company info (1500 characters and spaces max);

17. Partner's participation announcement on the website (as a video, an article or interview with photos and illustrations , description of products and solutions if needed);

18. a photo report (10 photos or more) showing the panel with Partner's logos, awarding ceremony, the Partner speakers