

The GENERAL PARTNER of the Professional Award SILVER SWORD

Партнёрам

Infoforum-2018

500 000 roubles

We are providing with/granting you:

1. Status of the General Partner of the Professional Award "Silver Dagger" (with the opportunity to use your status in the media);
2. participation in the activities of the Infoforum Organizing Committee, entitlement to participate in the Organizing Committee meetings
3. participation in the activities of the Expert Council of the Professional Award "Silver Dagger", entitlement to participate with the right to vote;
4. providing the Partner's leader with the seat in the Presidency (podium) at the Plenary session;
5. attendance of the Partner's leader at the solemn ceremony of awarding together with the leaders of the Organizing Committee;
6. a greeting speech (5 min) during the solemn ceremony of awarding at the Plenary session;
7. opportunity to present memorable prizes with the company logo to the laureates (in agreement with the Organizing Committee)
8. installation of a separately standing banner (Roll-Up, L-banner, etc.) during a solemn ceremony of awarding on the stage of the Plenary hall;
9. publication of the leader's welcome speech in the Infoforum printed programme and on the website of the forum along with the welcome speeches of leaders of ministries and departments of Russia;
10. publication of the advertisement in the printed Programme of the forum;
11. display of a slide with logo or an advertisement module (provided by the General Partner of the Professional Award) during the slide show. in the Plenary session hall (before event is officially opened, and during the breaks);
12. placing of the logo:
 - on a panel of the Professional Award placed in the Plenary Session's hall (with status specified);
 - on a panel of the Professional Award placed in the registration area (with status specified);
 - on a panel of Infoforum-2018 placed in the registration area (with status specified);

- on a panel of the Forum placed in the registration area (with status specified);
- in the official press release issued for mass media and distributed in the registration area (with status specified);
- in the email newsletters of Infoforum
- in the printed programme of the forum;
- publication in the Infoforum booklet on the page devoted to Professional Award;
- on the main page of the portal <https://old.infoforum.ru/> within one year since the contract would have been signed. The portal <https://old.infoforum.ru/> provides an access to the websites of all Infoforum events.
- a banner on the main page of the Infoforum-2018 (<https://old.infoforum.ru/conference/2018>) with the active link to the General Partner's website;

13. exposition space (10m² max) for 1 day for installation of a mobile stand (Pop-Up, Fold-Up, etc) in the main foyer of the Moscow Government building (two tables, four chairs, WiFi are available upon request).

14. high priority in choosing a place for the mobile stand;

15. an opportunity to hold sponsorship activities at the stand (lotteries, presentations, etc.);

16. VIP status is granted to 3 (three) persons. VIP-participation includes:

- VIP registration point;
- access to VIP zones: to a Presidency room, participation in a VIP lunch;
- VIP seats during the Plenary session;
- Information on VIP participants on the event's official website (photo, a brief summary of professional activities, contacts – if needed);

17. up to 20 (max) participants representing the Partner (including the VIP-participants) in all the events of the official schedule of Infoforum-2018 (as employees so and non-employees);

18. a special discount of 25% of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the General Partner of the Professional Award;

19. promotional materials of the General Partner of the Professional award to the conference materials sets:

- A4 leaflet or brochure, up to 8 pages (4 sheets) - to the participant's business folder;
- A4 booklet, up to 100 pages (50 sheets) - to the participant's package;
- one souvenir (size of up to 10*10*10cm) - to the participant's package;

20. information support for participation of the General Partner of the Professional Award: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;

21. placing of information about the General Partner of the Professional Award in the website's catalogue of Infoforum-2018 (logo, name, contact information, brief company info, 2500 characters and spaces max);

22. posting of a participation announcement of the General Partner of the Professional award on the website of Infoforum-2018 (as a video, an article or interview with photos and illustrations if

needed);

23. a photo report (10 photos or more) showing the panels with Partner's logos, an awarding ceremony, the Partner's speakers;

24. a report on auditory of the Forum;

25. 1 parking space on the parking lot of the Moscow Government building.