

# SILVER PARTNER

## Партнёрам

**Infoforum-2018**

**350 000 roubles**

### **We are providing with/granting you:**

1. Status of the Silver Partner of the Grand National Forum for Information Security; (with the opportunity to use your status in the media);
2. display of a slide with logo or an advertisement module (provided by the Gold Partner) during the slide show. in the Plenary session hall (before event is officially opened, and during the breaks);
3. publication of the Silver Partner's advertisement in the printed Programme of the forum;
4. We offer you to choose one of the following options:  
The first option:
  - preparation for and holding of a Master class on a selected theme, in agreement with the Organizing Committee;
  - the opportunity to lay out promotional products or souvenirs to the tables and/or chairs in the hall of the Master class;  
The second option:
  - publication of the leader's welcome speech in the Infoforum printed programme and on the website of the forum along with the welcome speeches of leaders of ministries and departments of Russia;
  - 2 presentations of the Silver Partner in the thematic sessions of Infoforum-2018 (in coordination with the Organizing Committee). It may be not more than one presentation in the same session.
5. placing of the logo:
  - on a panel of the forum placed in the registration area (with status specified);
  - in the printed Programme of the forum;
  - on the main page of the portal <https://old.infoforum.ru/> within one year since the contract would have been signed. The portal <https://old.infoforum.ru/> provides an access to the websites of all Infoforum events.
  - a banner on the main page of the Infoforum-2018 (<https://old.infoforum.ru/conference/2018>) with the active link to the General Partner's website;
6. exposition space (6 m<sup>2</sup> max) for 1 day for installation of a mobile stand (Pop-Up, Fold-Up, etc) in the main foyer of the Moscow Government building (table, two chairs, WiFi are available upon request).
7. VIP status is granted to 2 (two) persons. VIP-participation includes:
  - VIP registration point;
  - access to VIP zones: to a Presidency room, participation in a VIP lunch;
  - VIP seats during the Plenary session;

- information on VIP participants on the event's official website (photo, a brief summary of professional activities, contacts – if needed);

8. up to 8 (eight) participants representing the Silver Partner (including the VIP-participants) in all the events of the official schedule of the Infoforum-2018 (as employees so and non-employees);

9. a special discount of 25% of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;

10. promotional materials of the Partner to the conference materials sets:

- A4 leaflet or brochure, up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if there will be more than 4 sheets;

11. information support for participation of the Gold Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;

12. placing of information about the Silver Partner in the website's catalogue of Infoforum-2018 (name, contact information, brief company info, 1500 characters and spaces max);

13. posting information about speakers or a Master class moderator: photos, professional resume and contact information if needed (on our website in the "Program" section);

14. posting of Master class materials or presentations and a reports that have been included in the Program on our website;

15. posting of a participation announcement of the Silver Partner on the website of Infoforum-2018 (as a video, an article or interview with photos and illustrations, description of products and solutions if needed);

16. a report on auditory of the Forum;

17. a photo report (10 photos or more) showing the panels with Partner's logos, the mobile stand, banners, the Partner speakers;

18. 1 (one) parking space on the parking lot of the Moscow Government building.