

# PARTNER OF THE PLENARY SESSION

## Партнёрам

**Infoforum-2018**

**900 000 roubles**

### **We are providing with/granting you:**

1. Status of the Partner of the Plenary Session of the Grand National Forum for Information Security (with the opportunity to use your status in the media);
2. providing the Partner's leader with the seat in the Presidency (podium) at the Plenary session;
3. presentation or report at the Plenary session of Infoforum-2018;
4. publication of the leader's welcome speech in the Infoforum printed programme and on the website of the forum along with the welcome speeches of leaders of ministries and departments of Russia;
5. publication of the advertisement in the printed Programme of the forum;
6. exposition space (8 m<sup>2</sup> max) for 1 day for installation of a mobile stand (Pop-Up, Fold-Up, etc) in the main foyer of the Moscow Government building (two tables, four chairs, WiFi are available upon request).
7. an opportunity to hold sponsorship activities at the stand (lotteries, presentations, etc.);
8. installation of a separately standing banner (Roll-Up, L-banner, etc.) near the Plenary hall entrance;
9. placing of the logo:
  - on the panel of Infoforum-2018 placed in the Plenary Session's hall (with status specified);
  - on a panel of the forum placed in the registration area (with status specified);
  - in the official press release issued for mass media and distributed in the registration area (with status specified);
  - in the email newsletters of Infoforum
  - in the printed programme of the forum;
  - publication in the Infoforum booklet on the page devoted to Professional Award;
  - on the main page of the portal <https://old.infoforum.ru/> within one year since the contract would have been signed. The portal <https://old.infoforum.ru/> provides an access to the websites of all Infoforum events.
  - a banner on the main page of the Infoforum-2018 (<https://old.infoforum.ru/conference/2018>) with the active link to the General Partner's website;
10. VIP status is granted to 3 (three) persons. VIP-participation includes:
  - VIP registration point;

- access to VIP zones: to a Presidency room, participation in a VIP lunch;
- VIP seats during the Plenary session;
- information on VIP participants on the event's official website (photo, a brief summary of professional activities, contacts - if needed);

11. up to 15 (fifteen) participants representing the Partner (including the VIP-participants) in all the events of the official schedule of Infoforum-2018 (as employees so and non-employees);

12. a special discount of 25% of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the General Partner of the Professional Award;

13. promotional materials of the Partner to the conference materials sets:

- A4 leaflet or brochure, up to 24 pages (12 sheets) - to the participant's business folder or to the participant's package if there will be more than 4 sheets;
- A4 booklet, up to 100 pages (50 sheets);

14. information support for participation of the Partner of the Plenary Session in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://old.infoforum.ru/>, <https://old.infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;

15. placing of information about the Partner of the Plenary Session in the website's catalogue of Infoforum-2018 (name, contact information, brief company info, 2000 characters and spaces max);

16. posting of a participation announcement of the Partner of the Plenary Session on the website of Infoforum-2018 (as a video, an article or interview with photos and illustrations if needed);

17. posting information about speakers: photos, professional resume and contact information if needed (on our website in the "Program" section);

18. posting of materials: presentations and a report (on the website in the "Program" section);

19. a photo report (10 photos or more) showing the panels with Partner's logos, a mobile stand, banners, the Partner speakers;

20. a report on auditory of the Forum;

21. 1 (one) parking space on the parking lot of the Moscow Government building.