

SILVER PARTNER

Спонсорство

Infoforum-2016/english

350 000 RUB

1. granting of Silver Partner of 18th National Forum on Information Security "Infoforum" status;
2. inclusion of a slide provided by Silver Partner in the presentation rotated on screens in Plenary Session hall (before official opening of the event);
3. Silver Partner's Ad placement in printed forum's Agenda;
4. Silver Partner's logo placement:
 - In printed Agenda of the Infoforum-2016
 - On printed forum panel to be placed in registration area (with status)
 - On the main page forum's official web site <https://old.infoforum.ru/conference/2016> with a hyperlink to Silver Partner's web-site
 - On the main page Org. Committee's web site infoforum.ru with a hyperlink to Silver Partner's web-site
 - In an official press release, distributed by the Organizing Committee in the area of registration of mass media, with the status;
 - In the electronic mailing lists held by the organizer of the forum;
5. offers to choose from:
holding the thematic workshop: the provision of a separate hall with projection equipment and sound reinforcement for 2 hours;
either:
 - publication of greeting the leader of the General Partner in the printed agenda and on the website of the Forum "Infoforum 2016" along with the greetings of heads of ministries and departments;
 - inclusion of the 2 presentations of representatives of the Silver Partner in the official agenda of the thematic sessions "Infoforum 2016".
6. the exhibition space for accommodation of the mobile stand of the Silver Partner (6 sq.m.) in the main foyer of the conference halls of the building of the Moscow Government;
7. the possibility of sponsorship activities at the stand (lotteries, presentations, promotions, etc.);
- 8 . VIP-status grant to 2 Silver Partner's representatives
 - VIP-registration point
 - Access to VIP-zones: room of the Board and business-zones, participation in VIP-lunch
 - VIP-seats during Plenary session
 - Publication about a VIP participant on event's official web site (photo, professional bio, contacts – upon approval of the speaker)
9. participation of no more than 8 representatives of the Silver Partner (including the VIP-

participants) in all events of the official program of Infoforum-2016 (employees/ non-employees)

10. placement of the Silver Partner's promotional materials into the conference materials sets: a leaflet or brochure format to A4, no more than 24 pages (12 sheets) - in the business folder of the participant;

11. Information support for the participation of the Silver Partner in the "Infoforum-2016": mentioning of Silver Partner participation with status indication in the press releases to the media, electronic mailing lists, the publication of news on the pages of the Internet portal [http:// infoforum .ru /](http://infoforum.ru/), <https://old.infoforum.ru/conference/2016> on page Infoforum <https://www.facebook.com/infoforum>.

12. Silver Partner info placement (contact details and About company info) in the electronic catalogue of the partners of the 18th National Forum on Information Security "Infoforum";

13. announcement of Silver Partner's participation on the forum's web-site (announcement may be made as a video, article or interview with photos and illustrations on the topic relevant to a partner);

14. posting of information about Silver Partner's speakers: photos, small professional resume and contacts (optional) on the web-site "Infoforum-2016";

15. posting of materials: presentation and reports' texts of Silver Partner on the web-site "Infoforum-2016";

16. providing with the photoreport (series of images) of no less than 10 photos depicting the panels of Forum with the Silver Partner's logos, the mobile stand and banners, the speakers of Silver Partner;

17. providing with the report on a participants of the Infoforum-2016;

18. one parking space on the Moscow Government building's parking.