

# **GOLD PARTNER**

## **Спонсорство**

**Infoforum-2016/english**

**650 000 RUB**

1. granting of Gold Partner of 18th National Forum on Information Security "Infoforum" status;
2. assistance for the organization of business meetings with potential customers (by prior agreement within the competence of the Organizing Committee);
3. publication of greeting the leader of the Gold Partner in the printed agenda and on the website of the Forum "Infoforum 2016" along with the greetings of heads of ministries and departments;
4. inclusion of a slide provided by Gold Partner in the presentation rotated on screens in Plenary Session hall (before official opening of the event);
5. Gold Partner's Ad placement in printed forum's Agenda;
6. Gold Partner's logo placement:
  - In printed Agenda of the Infoforum-2016
  - On printed Sponsor panel to be placed in the Plenary Session's hall (with status)
  - On printed forum panel to be placed in registration area (with status)
  - On the main page forum's official web site <https://old.infoforum.ru/conference/2016> with a hyperlink to Gold Partner's web-site
  - On the main page Org. Committee's web site [infoforum.ru](http://infoforum.ru) with a hyperlink to Gold Partner's web-site
  - In an official press release, distributed by the Organizing Committee in the area of registration of mass media, with the status;
  - In the electronic mailing lists held by the organizer of the forum;
7. the exhibition space for accommodation of the mobile stand of the Gold Partner (8 sq.m.) in the main foyer of the conference halls of the building of the Moscow Government;
8. the possibility of sponsorship activities at the stand (lotteries, presentations, promotions, etc.);
9. offers to choose from:  
participation of the Gold Partner in the preparation the one of the thematic sessions "Infoforum 2016":
  - choice of theme of the session (in agreement with the Organizing Committee);
  - participation of a representative of the Gold Partner as co-moderator of the session;
  - drawing up the agenda of reports for this thematic session (in agreement with the Organising Committee).
  - placement of the Gold Partner's table flags on the presidium's tables of the session;either:  
inclusion of the 4 presentations of representatives of the Gold Partner in the official agenda of the

thematic sessions "Infoforum 2016".

either:

holding the thematic workshop: the provision of a separate hall with projection equipment and sound reinforcement for 2 hours;

10 . VIP-status grant to 2 Gold Partner's representatives

- VIP-registration point
- Access to VIP-zones: room of the Board and business-zones, participation in VIP-lunch
- VIP-seats during Plenary session
- Publication about a VIP participant on event's official web site (photo, professional bio, contacts - upon approval of the speaker)

11. participation of no more than 10 representatives of the Gold Partner (including the VIP-participants) in all events of the official program of Infoforum-2016 (employees/ non-employees)

12. placement of the Gold Partner's promotional materials into the conference materials sets:

- a leaflet or brochure format to A4, no more than 8 pages (4 sheets) - In the business folder of the participant;
- a booklet format to A4, no more than 100 pages (50 sheets) - in the package exhibitor;

13. Information support for the participation of the Gold Partner in the "Infoforum-2016":

mentioning of Gold Partner participation with status indication in the press releases to the media, electronic mailing lists, the publication of news on the pages of the Internet portal [http:// infoforum .ru /](http://infoforum.ru/), <https://old.infoforum.ru/conference/2016> on page Infoforum <https://www.facebook.com/infoforum>.

14. Gold Partner info placement (contact details and About company info) in the electronic catalogue of the partners of the 18th National Forum on Information Security "Infoforum";

15. announcement of Gold Partner's participation on forum's web-site (announcement may be made as a video, article or interview with photos and illustrations on the topic relevant to a partner);

16. posting of information about Gold Partner's speakers: photos, small professional resume and contacts (optional) on the web-site "Infoforum-2016" in the "Program"-page;

17. posting of materials: presentation and reports' texts of Gold Partner on the web-site "Infoforum-2016";

18. providing with the photoreport (series of images) of no less than 10 photos depicting the panels of Forum with the Gold Partner's logos, the mobile stand and banners, the speakers of Gold Partner;

19. providing with the report on a participants of the Infoforum-2016;

20. one parking space on the Moscow Government building's parking.