

# **GENERAL PARTNER of the Organization Committee of Infoforum**

## **СПОНСОРСТВО**

**Infoforum-2016/english**

**1 750 000 RUB**

1. granting the status of the General Partner of the 18th National Forum on Information Security "Infoforum" Organizing Committee;
2. inclusion of a representative of the General partner in the Organizing Committee of 18th National Forum on Information Security "Infoforum" (Infoforum-2016) along with representatives of the State authority;
3. providing an opportunity to make a presentation at the Plenary session of 18th National Forum on Information Security "Infoforum";
4. inclusion of the representative of leadership of the General partner in the Presidium of the Infoforum-2016 Plenary session;
5. assistance for the organization of business meetings with potential customers (by prior agreement within the competence of the Organizing Committee);
6. publication of a greeting message of the General Partner leader in the printed agenda and on the website of the Forum "Infoforum 2016" along with the greetings of heads of ministries and departments;
7. inclusion of a slide provided by General partner in the presentation rotating on the Plenary Session hall screens (before official opening of the event);
8. General partner's Ad placement in the printed forum's program;
9. General partner's logo placement:
  - in the printed Program of Infoforum-2016;
  - on a printed Sponsor panel to be placed in the Plenary Session's hall (with status);
  - on a printed forum panel to be placed in the registration area (with the status);
  - on the main page of forum's official web site <https://old.infoforum.ru/conference/2016> with a hyperlink to General partner's web-site;
  - on the main page of Org. Committee's web site [infoforum.ru](http://infoforum.ru) with a hyperlink to General partner's web-site;
  - in an official press release, distributed by the Organizing Committee in the area of registration of mass media, with the status;
  - in the electronic mailing lists held by the organizer of the forum;
10. exhibition space for accommodation of the mobile stand of the General Partner (10 sq.m.) in the

main conference halls foyer;

11. the possibility of sponsorship activities at the stand (lotteries, presentations, promotions, etc.);

12. the placement of a detached banner (like Roll-Up, L-banner, etc.) of the General Partner near entrance to the Plenary hall;

13. offers to choose from:

either:

- inclusion of 5 presentations of General Partner representatives in the official agenda of the Infoforum thematic sessions.

or

- Exclusive: holding the accompanying activity by the General Partner (workshops, master classes, presentations, press conference, a business breakfast, a different format in agreement with the Organizing Committee):

- inclusion in the official agenda of Infoforum-2016;

- sending e-mails with an invitation to participate the event;

- provision of a separate hall with the projection equipment and sound reinforcement for 2 hours;

- inclusion of 2 presentations in the official program of the Infoforum thematic sessions.

or:

- participation of the General Partner in the preparation of one of the Infoforum thematic sessions:

- choice of theme of the session (in agreement with the Organizing Committee);

- participation of a representative of the General Partner as co-host of the session;

- drawing up the program for this thematic session (in agreement with the Organising Committee).

- placement of the General Partner's table flags on the presidium's tables of the session;

- inclusion of 1 presentation in the official program of another Infoforum thematic session (optional)

14 . VIP-status grant to 4 General Partner's representatives

- VIP-registration point

- Access to VIP-zones: room of the Board and business-zones, participation in VIP-lunch

- VIP-seats during Plenary session

- Publication about a VIP participant on event's official web site (photo, professional bio, contacts - upon approval of the speaker)

15. The participation of no more than 20 representatives of the General Partner (including the VIP-participants) in all events of the official program of Infoforum-2016 (employees/ non-employees)

16. The placement of the General Partner's promotional materials into the conference materials sets:

- a leaflet or brochure format to A4, no more than 8 pages (4 sheets) - In the business folder of the participant;

- a booklet format to A4, no more than 100 pages (50 sheets) - in the package exhibitor;

- one promotional gifts (no more 10\*10\*10cm) - in the event a participant package;

17. Information support for the participation of the General Partner in the "Infoforum-2016":

mentioning of General partner participation with status indication in the press releases to the media, electronic mailing lists, the publication of news on the pages of the Internet portal [http:// infoforum .ru /](http://infoforum.ru/), <https://old.infoforum.ru/conference/2016> on page Infoforum

<https://www.facebook.com/infoforum>.

18. General partner info placement (contact details and About company info) in the electronic catalogue of the partners of the 18th National Forum on Information Security "Infoforum";

19. announcement of General partner's participation on forum's web-site (announcement may be made as a video, article or interview with photos and illustrations on the topic relevant to a partner);
20. posting of information about speakers: photos, small professional resume and contacts (optional) on the web-site "Infoforum-2016" in the "Program"-page;
21. posting of materials: presentation and reports' texts of General Partner on the web-site "Infoforum-2016" in the "Program"-page;
22. providing with the photoreport (series of images) of no less than 10 photos depicting the panels of Forum with the General Partner's logos, the mobile stand and banners, the speakers of General Partner;
23. providing with the report on a participants of the Infoforum-2016;
24. two parking spaces on the Moscow Government building's parking.